

Traditional
phone
solutions
will only
get you
so far...



HOW WOULD YOUR BUSINESS ANSWER THESE QUESTIONS?

- Do you have multiple offices...but separate phone systems at each?
- Do your employees use their expensive cell phones...even when in the office?
- Is your business prepared for a disaster...and will your phones still work?
- Do you need powerful phone features...but worry you cannot afford them?
- Would you like to cut your phone service costs...in half?

FOR THE ANSWERS, AND MORE...



One System, One Service, One Provider... The Whole Solution

COMPLETE THE JOURNEY WITH STAR2STAR



POWERFUL FEATURES

The Way People Work
Has Changed.

Internet Access Has
Become Ubiquitous.

Now Your Phone System
Can Leverage These Changes.

The Result: Powerful Features
and Call Quality That All
Businesses Can Afford.

"When my best two referring builders moved away I was able get local numbers in their new locations and keep their business. I can even dial out using non-local numbers. Now my office, cell and home phone all ring at once and I never miss a call."

— Jim Teague, President
Palm Mortgage, Sarasota, FL



In the early 1990's, your PC connected to the Internet and transformed your business. Now it is happening all over again as the Internet connects to your phone.

be prepared to meet the future

MULTIPLE OFFICES BROUGHT TOGETHER – Through the power of the Internet, your office, remote employees and branch offices are connected into a single phone solution. Your employees and customers experience your phone system as a single, integrated whole.

NEVER MISS A CALL WITH "FIND ME / FOLLOW ME" – Calls to your office extension route wherever you like: to phones across multiple locations, to your home or cell phone, even back to your voicemail. It's flexible and simply configurable.

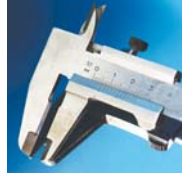
PROJECT PRESENCE ANYWHERE – Get an area code for anywhere in the country you want to do business. Your customers make a local call to reach you and see your local caller ID when you call them.

UNLIMITED EVERYTHING – No limits on voicemail boxes or recording length, auto attendants, conferencing, domestic local and LD calling. StarSolution will even "burst" lines so your customers will never get a busy signal.

CELL PHONE INTEGRATION – Publish only one number on your business card. Callers will find you at the office or your cell, and if they leave voicemail, it will appear in your email. Save money and make it easier for customers to reach you.

COMPUTER / DESKTOP INTEGRATION – Once you take the time to add people to your Outlook contacts, your PC will instruct your phone to dial the person by a click of the mouse. Your voicemail will automatically be sent to your email inbox, making it easier to play back, forward to others, organize or look up years later.

THE END-TO-END SOLUTION



Make twice as many calls across the same connection with no loss in call quality. With equipment on both ends, we can provide 50 calls across the same T1 connection that could previously only handle 23 calls – and the call quality is superb.

We upgrade your internal network and place our phone system at the edge of your network to give voice traffic priority over data, End-to-End. This means that your calls will not be interrupted by other Internet activities.

Our End-to-End architecture allows us to monitor the health of every phone, phone call and network component between your phone and our data center 24 hours per day, 365 days per year. We automatically adjust to changing conditions and get in touch with you when we detect a problem. The benefits? Star2Star delivers proactive and effective customer service.

By placing the Star2Star phone system at your office and providing the dial tone via our own Class C network and multiple fiber connections, we shorten the routes your calls take across the Internet. This End-to-End solution solves quality issues that our competitors simply can not solve; which means our solution provides the best voice quality available.

SUPERIOR QUALITY

Star2Star is the phone solution built from the ground up to provide the services your business needs. We manufacture the hardware. We supply the Internet phone service. We automatically monitor and repair both the system and the service, on the fly, 24/7. This integrated End-to-End architecture, which includes redundant calling pathways, delivers superior call quality.

the whole solution

- 1. 24x7 MANAGEMENT** – Our network operating center is manned 24 hours a day. This secure, tier-3 facility is 107 feet above sea level behind three feet of concrete/Kevlar and boasts completely redundant power, air conditioning and fire suppression.
- 2. MULTIPATH INTERNET ACCESS** – We have three redundant, super high-speed fiber connections to the Internet.
- 3. MULTIPLE REDUNDANT CARRIERS** – We partner with several carriers, including Level(3) and Time-Warner, both multi-billion dollar organizations, to send your calls over the traditional phone network when necessary.
- 4. N+1 EQUIPMENT STACK** – Our entire network, housed in the data center, is built upon redundant, carrier-grade Cisco hardware. If one piece of equipment were to fail, a backup immediately steps in to take over.
- 5. REDUNDANT BACKUP LINE** – We recommend that you maintain a redundant analog line for faxing. The StarBox will revert to use this line for incoming/outgoing backup if your Internet connection ever goes down.
- 6. NO UNRELIABLE PARTS** – Our StarBox phone system is built upon a 100% solid state platform with no moving parts. We will replace any broken component, including phones, within 24 hours.
- 7. DISASTER RECOVERY** – If you experience an outage at your office, regardless of the cause, our network operations center will immediately detect the problem and automatically take over as your phone system and continue routing your calls to designated employee cell phones, landlines and your analog fax line.

GUARANTEED RELIABILITY

Only Star2Star guarantees 99.9% reliability for your business calls. We can promise this with our seven way backup.



"Lightning struck our building and we got to see firsthand that Star2Star can deliver on what they promise. The monitoring response team and the disaster recovery plan activated without a hitch, routing calls to our cell phones, so we still had a working phone system. With Star2Star we are completely confident that our phone system will be working even when disaster strikes."

– Jane DiGirolomo, Regional Manager,
Mango Bay Management, LLC



FEATURING AN IRON-CLAD MONEY BACK GUARANTEE



DRAMATIC SAVINGS

Star2Star Cuts the Typical Business Phone Bill in Half!



TMC named Star2Star Best Service Provider Solution
2008 Best of Show



Internet Telephony named Star2Star as the
2007 Product of the Year



Internet Telephony named Star2Star as the
2007 Best of Show



Communications Solutions named Star2Star as the
2006 Product of the Year

Not Sure If You're Ready for a New Phone System?

Even if your current phone system is still working... you can upgrade to Star2Star, reduce the cost of your current phone bill and realize positive cash flow from the very first month! Even better, by financing the equipment upgrade, you can usually still save enough money to pay for your new phone system and the service for less than you are paying for your current phone bill right now... and **now** is a great time to start saving your hard-earned cash.

Switching is easy and comes with an iron-clad money back guarantee.

how to switch

Provide a recent, typical phone bill to your Star2Star dealer and answer these questions:

- How many lines and phones do you have?
- Do you want to keep your old phone numbers?
- Can you keep one analog line?
- Do you have a broadband Internet connection?

Our dealer will create a quote to show you how much money the Star2Star solution will save. When you're ready, the dealer will install your new phone system next to your old system. We let you run both systems, side by side, until your existing numbers are ported. Star2Star will not begin billing for service until your phone numbers are ported (if applicable), and we'll refund your money if you aren't completely satisfied with our service.

Upgrade to the World's Most Reliable Business Grade Internet Phone Solution and cut your monthly phone costs in half.

We cut the average phone bill in half! Byron Sanders, President of DKE Financial in Venice, Florida saved \$60,000 over a four-year period. If you have phone numbers in other cities or an 800 number you will likely save even more than 50%.

– Byron A. Sanders, DKE

For more information, contact:



1605 Main Street, Suite 1100, Sarasota, FL 34236

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PHONE 941.234.0001 FAX 941.684.2001 EMAIL INFO@STAR2STAR.COM WWW.STAR2STAR.COM